

# BEYOND ZERO INJURIES

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For years, safety leaders have been challenged with hitting the goal of ZERO injuries.

Millions of dollars are spent in search of Zero Injuries, the "Holy Grail" of safety. Many of these efforts have proved beneficial, and yet many others must be questioned.

Some of the finest safety cultures meet the goal of Zero Injuries, only to find that a tragic event shatters Zero, leaving it a hollow memory of what was, but no longer is.

Why does this happen?

**Is Zero the right goal or is there a better one that will drive continuous safety improvement?**

Join me at this session and learn what lies Beyond Zero, and how this is the goal your culture must strive for to not only survive, but thrive in today's competitive landscape.

My session scores 4.9 out of 5 with attendees and many vote it "Best of NSC!"

To bring a keynote or workshop to your company or association contact:

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Session  
Evaluation Scores:



4.9 out of 5

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events!

